

# SIFM TANDORA

SIFM's newsletter / 2019 / Issue 1



## An eventful academic year

2018 was about creating popular music education awareness and academic collaboration

Earlier this year, SIFM signed an MoU with Shri Vishnu Educational Society (SVES), Bhimavaram. Students at SVES, can now take up SIFM courses on acoustic guitar and electronic keyboard. We presented a guest lecture and seminar for students of photography and filmmaking, at Mirage Institute of Filmmaking and Photography and Light and Life Academy, Ooty, respectively. SIFM also trained the student choir of GRT Mahalakshmi Vidyalaya, Chennai.



### Naveen Kumar

SIFM student gets contractual placement at SVES, Bhimavaram



### Srikrishnan Sridharan

SIFM student proceeds to pursue music at Indiana University, USA



### Kumarpal Jain

SIFM student represented Chennai and secured 4th place (singing) in Channel V's India fest.



### SIFM AT SVES

Initial interactions between SIFM and SVES



### SEMINAR

Light and Life Academy, Ooty



### CHOIR TRAINING

GRT Mahalakshmi Vidyalaya, Chennai



## ATV A-frame India inaugural

Facilitating innovative technologies



In association with technology partners Promusicals, SIFM facilitated the inaugural introduction of Japan's ATV corporation's A-frame hand drum percussion in India. Representing ATV Corp., Dr. Carl Boland, presented an exhaustive range of creative possibilities to attending musicians. This event was held at Promusicals, Egmore in March 2018.

## Students participation

The music and sound for film actress and theatre celebrity Bombay Gnanam's theatre productions namely, "Ramana Maharishi" and

"Shirdi Saibaba", were recorded and produced at SIFM studios. Both these productions were independently handled by SIFM student Vignesh. Such involvement and ownership are part of the core values we inculcate in our students.



## SIFM Annual concert



As part of SIFM's annual concert series, we organised a concert by Chennai's folk music band

"Tuning folk" at the Alchemy Black Box studio. This musical performance featured folk songs in over ten Indian languages.

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## SIFM'S FILM MUSIC APPRECIATION CIRCLE ANNIVERSARY

Film music appreciation circle (FMAC) is a community forum that is part of SIFM's outreach activities. FMAC, the brainchild of Rajee Divakar, meets once every month to discuss various topics directly related to the music of Indian cinema. Attendees for FMAC events include both musicians and film music lovers. Film song screening, musical performance, discussions and debates are popular activities at FMAC events. This forum serves as a link between music aspirants and the general public, bringing about awareness and understanding that is mutually beneficial. Inaugurated in mid 2017, FMAC celebrated its first anniversary in 2018.

